



#### (1) Program Logistics

As customers shop Harris Teeter, use their VIC card and buy select quality Harris Teeter Brand items, Harris Teeter contributes a percentage of those purchase dollars to the school(s) that customer designates.

- Schools register with Harris Teeter by signing up for their own exclusive account number.
- Schools communicate their number to their potential members (family, friends, etc.) wherever possible.
- When shoppers come to the cash register, they tell the cashier they want their VIC card number to be linked to the school account number of their choice. Customers may also link online at [www.harristeeter.com](http://www.harristeeter.com).
- This is a one-time sign-up process each school year. From this point on, the school(s) of the customer's choice is now linked to their VIC card for the remainder of the 2020-2021 program timeframe. The customer does not have to link to that account number again for the current school year.
- A percentage of the purchase dollars of each shopper's select Harris Teeter Our Brand purchases will be contributed to the school(s) by Harris Teeter on three specified dates.
- Customers can designate up to 5 schools to receive the contribution. Harris Teeter will evenly distribute contributions across the multiple school accounts.

• Program Dates: August 1, 2020 - May 31, 2021

#### (2) Qualifying Schools

Schools must meet the following criteria in order to participate in Together in Education.

- Public or Private Schools (preschool through 12) registered with the appropriate state agency.
- Schools must have a standard course of study. The school must have a curriculum to include math, history and language. Preschools will be excluded from the curriculum requirements. All preschools must be state registered. Schools that meet these requirements can register any programs within the school such as Athletics, NJROTC, Choral Group, etc.
- Schools must be located in NC, SC, GA, FL, DC, VA, MD and DE only.
- Schools are assigned an exclusive account number with Harris Teeter by completing the Together in Education Registration Form.
- All applications must be confirmed by Harris Teeter.
- By participating in the program, schools agree to be bound by the Official Rules which grants Harris Teeter and its agencies permission to use the school's name and/or likeness for purposes of advertising without further compensation unless prohibited by law.

#### (3) Qualifying Harris Teeter Brand Items

Any item from the Harris Teeter Brands listed below is eligible for credit within the Together in Education program including fresh or frozen poultry, case ready meats and pre-packaged cold cuts. Customers can also earn money for their school(s) by using their VIC card when they fill prescriptions at their local Harris Teeter pharmacy.

\*Harris Teeter   \*HT Traders   \*HT Organics   \*HT Farmers Market   \*HT Pharmacy   \*Private Selection   \*Pet Pride  
\*Highland Crest   \*Hunter Farms   \*Simple Truth   \*Simple Truth Organics   \*Comforts   \*Abound   \*Luvsome

\*Any item in the brand may be added or subtracted from the Harris Teeter store shelves at any time during the program.

Exclusions: Random weighted or bulk items in produce, meat (except poultry), seafood, deli-bakery, or prepared foods within these brands are not included in the program.

#### (4) Qualifying Customers

Any VIC CARD HOLDER may participate in the Together in Education Program in participating markets. Customers may designate up to 5 schools in order to have their purchase dollars equally distributed. Harris Teeter reserves the right to disqualify any participants determined to be tampering with or abusing any aspect of the TIE program. If, for any reason, the Together In Education program cannot be conducted as planned, either by reason of infection by computer virus bugs, tampering or unauthorized intervention, fraud, technical failures or any other cause beyond the control of Harris Teeter or if there is any issue to affect the administration, security, fairness, integrity or conduct of this program, Harris Teeter reserves the right, in its sole discretion, to modify or suspend all or part of the Together In Education program.

#### (5) Harris Teeter School Pay-Out Method

In each payout period, Harris Teeter will mail each school a check in the amount that it has earned. The check will be payable to the organization and mailed to the school's address, addressed to the primary contact. Once the period end contribution has been made, the school's account will revert to \$0 and accumulate again for the next period. If a school account earns less than \$250 in the period, Harris Teeter will send notification of the school's account balance and roll over those purchase dollars to the next period. Information regarding a school's balance will be updated and available to schools at the end of each period. When the program is over, all participating schools will receive a check for the amount they earned. Schools must reach a \$25 minimum amount earned in order to receive a check for the third period.

Program in Process  
August 2020 - November 2020  
December 2020 - February 2021  
March 2021 - May 2021

Contribution payment to schools  
1st Contribution to schools (paid in December 2020)  
2nd Contribution to schools (paid in March 2021)  
3rd Contribution to schools (paid in June 2021)